



Run z/OS batch applications that are **ABEND-resilient and free of contention** → [Learn how](#)

f JULY 2011

Forward to a colleague »  
Submit a story idea »  
NOT A MEMBER?  
[Join Now](#)

**IBM DESTINATION z**  
System z Community

Community >  
Partners >  
zMarket >

# DzINSIDER

Connecting and Conversing with the Mainframe Community

## Learn, Collaborate and Share

BY TOM ROSAMILIA

Welcome to the newly launched independent Destination z community site, which offers a one-stop shop for everything related to IBM System z ... [READ MORE »](#)



## Academic Initiative Helps Students Embrace IBM System z

For IBM clients, ISVs and Business Partners with an interest in the future of the System z platform, the IBM Academic Initiative System z program offers a wealth of resources ... [READ MORE »](#)



## Reports of Its Death Are Greatly Exaggerated

BY RYAN RHODES

The world was supposed to end on May 21, according to a crazy fringe radio personality and his followers. When the day passed without incident ... [READ MORE »](#)



## Cloudy, With a Chance of Mainframe

BY RYAN RHODES

"Cloud computing" is one of the hottest terms being bandied about today. Everyone seems to be talking about "The Cloud" and how it's revolutionizing the way companies ... [READ MORE »](#)



## Member Benefits

Destination z Specials Available NOW!

> **SHARE** 8/7-8/12, 2011  
Orlando, Florida  
THREE Special Discount Offers—ACT NOW!  
[MORE INFO »](#)

> **IBM SYSTEMS MAGAZINE, MAINFRAME EDITION**  
FREE Subscription  
ORDER NOW!  
[MORE INFO »](#)

> **IBM SYSTEM Z TECHNICAL UNIVERSITY**  
10/3-10/7, 2011  
Miami Beach, Florida  
SPECIAL 20% DISCOUNT!  
Promotion Code: S9Z  
[MORE INFO »](#)

NOT A MEMBER? [Join Now](#)

## WEBINAR



Delivering on the Promise of Smarter Computing - Optimize your Data Center

New System z announcements to enable new workloads through hybrid computing

> July 21, 2011  
10am CT

**IBMSystems**

BLOG | EVANGELIZING MAINFRAME

## Destination z: Prepare for Liftoff

By **Doug Rock** | June 28, 2011

Welcome to Destination z. I want to thank all of the IBM System z customers, business partners, IBMers, teachers and students who have elected to join Destination z. The benefits of membership are many ... [READ MORE »](#)

**SHARE**  
in Orlando  
August 7-12, 2011  
Walt Disney World Dolphin  
Orlando, Florida  
[www.SHARE.org/Orlando](http://www.SHARE.org/Orlando)

## New Destination z Partners:

- Can Do Systems, Ltd.
- SysperTec
- The Trainers Friend
- Critical Path Software
- SOA Software
- QMSI
- Software Diversified Services
- Blue Accel
- Standardware

## FORUM HOT TOPICS

### CICS Web Services

Am interested in sharing other's experience with CICS web services discussing WSDL/WADL benefits. Memory, storage and security all up for discussion ... [MORE »](#)  
jonathan\_elliott@adp.com  
7/11/2011 11:57:45 PM

### Destinationz.org Community Guidelines

At Destination z, we are very proud of our community. While Destination z staff do participate in the forum, our goal is to encourage a collective dialogue ... [MORE »](#)

Destination z Community Services  
6/23/2011 9:32:31 AM

### A Message From The Editor

Welcome Destination z members! If you have not yet joined destinationz.org, please visit the [membership page](#). Membership includes some exclusive benefits ... [MORE »](#)

Mike Westholder  
6/23/2011 8:55:37 AM

## TWEET z

What we're talking about now ...

DB2utor explains some helpful DB2 optimization hints. <http://ow.ly/5CEXF>  
1:00 PM Jul 12th

Learn how financial investment marketing firm Primerica Inc. secures its data on a zEnterprise 196. <http://ow.ly/5Cx7m> 11:05 AM Jul 12th

Smarter-computing environment announced by #IBMI to address IT conundrum. Read all about it in IBM Systems Magazine. <http://ow.ly/5Crvn> 9:57 AM Jul 12th

RT @techreview: Nanostructures Could Result in Cheaper Electric-Car Batteries <http://bit.ly/ot5nfq> 9:50 AM Jul 12th

## Events:

- 7/11-12/30  
Join the Computing Revolution
- 8/7-8/11  
SHARE Orlando
- 8/7-8/12  
Evolving Your Agile BI Environment
- 10/3-10/7  
System z Technical University—Miami

This email was sent to [klaugherty@mpmtechnmedia.com](mailto:klaugherty@mpmtechnmedia.com)

This email was sent by MSP TechnMedia  
320 South 6th St, Suite 500, Minneapolis, MN 55402 USA

We respect your right to privacy. [View our policy](#)

[Unsubscribe](#) or [Manage Subscriptions](#) | [Contact Us](#)

